



**Maize Shine
Hair Styling Gel
(CPF 4598)**

Maize Shine Hair Styling Gel (CPF 4598)

Styling made easier with **Maize Shine** that provides a hydrated hold, definition, and shine for the entire family. Following Skinification trend, Maize Shine is a clear leave-on with a non-sticky and pleasant texture, that smooths and prevent fly-away without hardening the hair.

Phase	Trade name	Supplier	INCI name	Wt. %
A	Water			89.01
	MaizeCare™ Clarity Polymer	DOW	Hydrolyzed Corn Starch	5.00
	Glycerin Vegetal		Glycerin	3.00
	VERSENE™ Na2 Crystals Chelating Agent	DOW	Disodium EDTA	0.10
	NEOLONE PH 100	LAXNESS	Phenoxyethanol	0.90
	CELLOSIZETM Hydroxyethyl Cellulose PCG-10	DOW	Hydroxyethylcellulose	1.20
	UCARE™ Extreme Polymer	DOW	Polyquaternium-10	0.10
	XIAMETER™ OFX-0193 Fluid	DOW	PEG-12 Dimethicone	0.50
	HYA-ACT M	DSM	Sodium Hyaluronate	0.02
	Triethanolamine			0.17

Procedure:

1. Add water to beaker and begin mixing.
2. Add MaizeCare™ Clarity Polymer, glycerin, VERSENE™ NA2 Crystals Chelating Agent, and NEOLONE PH 100 while continuing to mix.
3. Add CELLOSIZETM Hydroxyethyl Cellulose PCG-10 and UCARE™EP Mix for 5 minutes, then add HYA-ACT M.
4. Mix for 30 minutes. As formula begins to thicken, increase mixing speed as needed.
5. Add XIAMETER™ OFX-0193 and mix for 5 minutes.
6. Add Triethanolamine and mix for 5 minutes.



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